

www.DIAglobal.org/Registry

DIA Registry Workshop

19-20 September 2017

Chelsea Harbour Hotel, London, UK



**EXHIBITOR
PROSPECTUS**



APPLY NOW



ABOUT THE WORKSHOP

Registries are increasingly used across the health care system for: data reimbursement, pharmacovigilance, epidemiology, and effectiveness, to name a few. While EMA is calling for early design of registries for conditional approval, challenges remain in terms of ambiguity of structured data collection from existing sources, and for balancing data privacy and ownership.

This meeting addresses fundamental questions about registries, existing guidelines and gaps, how to keep abreast of challenges, and how to utilise registries for the most effective outcomes.

WHY EXHIBIT?

This is your opportunity to highlight how your products and services can address the current challenges of registries and how to prepare organisations for future improvements.

- Capture your audience while they are actively investigating solutions
- Foster in-person connections with Pharmacovigilance experts
- Highlight your capabilities to address differences between US and EU registries
- Collect new leads for new business opportunities
- Deliver progress. Be a part of the system evolution

WHO WILL YOU MEET?

Associate Director Pharmacovigilance and Risk Management

Deputy QPPV

Risk Management & Business Process Management Practice

Medical Safety Officer

Pharmacovigilance Assessor

Pharmacovigilance Officer

Pharmacovigilance Technician

QPPV

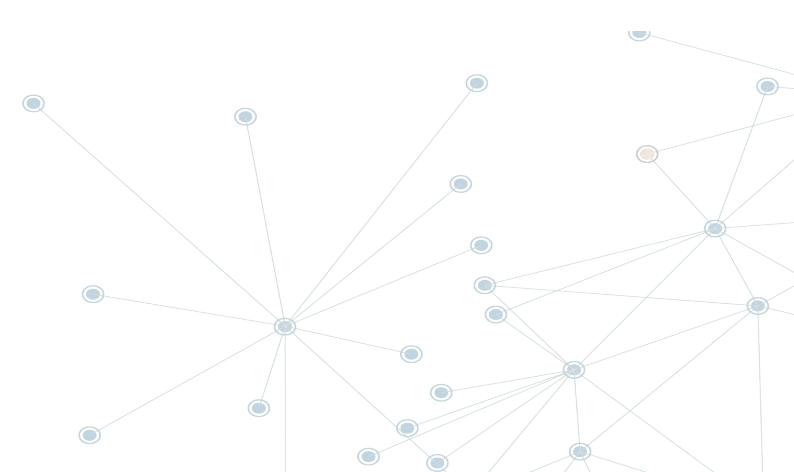
Senior Clinical Safety Manager

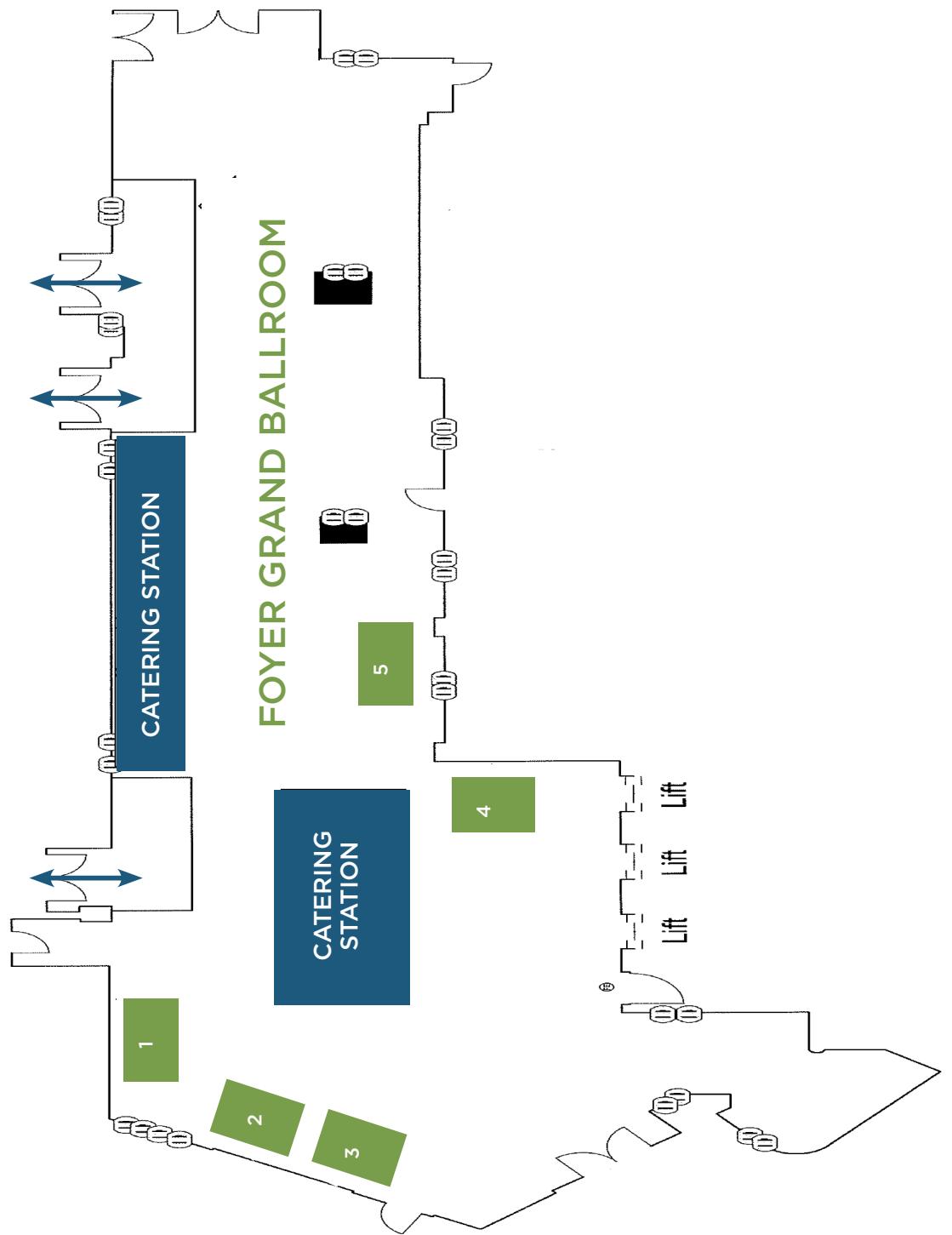
Senior Global Medical Science Lead

Compliance Specialist

Epidemiologists

Medical affairs



GRAND BALLROOM - SESSION ROOM

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ADVERTISING OPPORTUNITIES

Literature kiosk | EUR 500 | limited to 3 companies

1x A4 kiosk compartment to display your promotional literature, located in the foyer throughout the conference.

Fee is per compartment, limited to 2 compartments by company

Does not include shipping costs to venue.

Premium Roll-up banner 85x225cm | EUR 1,200 | limited to 2 companies

1x Roll-up banner located in the foyer throughout the conference supplied with:

- High resolution full colour printed graphic panel in 1200dpi
- 240 micron lightstop material with crystal laminate
- Stable heavy weight banner stand without swing out feet

Printing and shipping to venue included in the fee.

Artwork must be approved by DIA.

Deadline for artwork submission: 18 August 2017

Half page advert in final programme | EUR 1,500 | limited to 3 companies

Final programme distributed to all participants

Printing and shipping to venue included in the fee.

Advert must be approved by DIA.

Deadline for artwork submission: 18 August 2017

Technical Specifications

	Type Area	Trim Size	Bleed Size
Half-page Horizontal	131mm x 190mm	141mm x 200mm	NA
Half-page Vertical	277mm x 86mm	287mm x 96mm	NA

Digital Advertisement Delivery

Acceptable Media: Email or CD

Acceptable File Formats and Graphics

PDF files only prepared as high-resolution (300 dpi minimum) press quality, with fonts and artflow fully embedded, CMYK and suitable for a preseparated workflow if printing in colour.

Note: Incorrectly supplied artwork will be converted to CMYK. DIA will not be responsible for colour misrepresentation as a result of the conversion process.

Send artwork/advert to EMEA.Exhibition@DIAglobal.org

DIA

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ROLL-UP BANNER ARTWORK GUIDE

PROOFING

We assume that the files you send us have been proofed by you and are ready for printing. This means you have checked the document for all spelling and grammatical errors, colour issues, layout and design BEFORE sending us your artwork. With this in mind you will not need to receive any further proofs from us. Although we will do our best to ensure that the files you send us are set up correctly, if you follow the guidance you should not have any issues.

FILE TYPES

We require all artwork to be supplied as high resolution PDF files at the correct size for the banner you are buying.

PDF FILES

File type - files should be supplied as high resolution (high quality) 300dpi PDFs.

Images - all images used during artwork preparation should be 300dpi at the Finished Print Size to ensure good quality print.

Fonts - all fonts should be embedded (select embed fonts in distiller options) or converted to curves.

Colour palette - please supply as a CMYK PDF, not RGB. It is important to ensure that all images used are also converted to CMYK. Using RGB PDFs can cause incorrect colours being printed or faults with RGB images.

Bleed - PDFs need to be supplied with 3mm bleed and trim marks. With roller banners it is important to take into account the area that will stay in the stand at the bottom of the panel. This area should also be treated as bleed.

Spot colours - all spot colours need to be converted to CMYK before creating the PDF. If the PDF is set up with spot colours these will be converted before printing and may cause incorrect colour reproduction.

ROLLER BANNERS

The artwork for your roller banners should be set up to the appropriate chosen width and height. The bottom 100mm of the banner material stays within the Roller Banner mechanism at the bottom of the banner and won't be seen. Please bear this in mind when setting up your artwork as it must be set up to the correct size. The print ready PDF must be at least 300dpi with a 3mm bleed if appropriate. It's fine to set the artwork up at 1/2 or 1/4 size as long as the dpi remains 300 at full size.

PREMIUM ROLLER BANNER STAND

The visible panel is available in an 850mm width and is 2,150mm high.

Artwork size should be 850mm x 2,250mm high (treating the bottom 100mm as bleed)



BOOKING AGREEMENT FOR ADVERTISING OPPORTUNITY



Registry Workshop

19-20 September 2017 | Chelsea Harbour Hotel, London, UK

CONTACT INFORMATION

Company Name	
Contact Person	
Billing Address	
Phone	
Fax	
Email	

ADVERTISING OPPORTUNITY

Name of Advertising Opportunity	
Total Cost	
Special requests/Notes	

Promotional materials must be approved by DIA prior to production. Production and shipping costs are not included in opportunity fees. Advertising Opportunities are available on a first-come, first-served basis.

PAYMENT METHODS

100% payment must accompany Booking Agreement. Support Advertising opportunity will not be held or confirmed without payment. Failure to make payment does not release the contracted or financial obligation of participating Host/Partner. 100% of total cost cancellation penalty applies

Please charge my credit card - credit card payments by VISA, Mastercard or AMEX can be made by completing the relevant details below.
Please note that other types of credit card cannot be accepted.

VISA MC AMEX CARD # _____ EXP DATE _____ / _____

Cardholder's Name: _____ Date: _____

Bank transfers: When DIA completes your registration, an email will be sent to the address on the registration form with instructions on how to complete the bank transfer. Payments in EURO should be addressed to "Account Holder: DIA." including your name, company, Meeting ID# 17115 as well as the invoice number to ensure correct allocation of your payment. Payments must be net of all charges and bank charges must be borne by the payer.

TERMS AND CONDITIONS

This agreement will become a contract upon acceptance with authorised signatures and is based upon the fees and rules governing the conference.

Cancellations must be submitted in writing and will not be accepted after closing dates for space reservations. 100% payment must accompany Advertising Agreement. Advertising Opportunity will not be held or confirmed without payment. Failure to make payment does not release the contracted or financial obligation of participating Host/Partner. 100% of total cost cancellation penalty applies.

Please do not associate DIA with your company name • do not use the DIA logo • do not advertise sessions or speakers.

I have read and understand the terms, of this agreement, and have the authority to execute same, and in so doing accept full responsibility for payment of advertising under the terms of this agreement and rate cards attached.

Signature _____ Please Print Name _____ Date _____

**Completed agreement should be sent to EMEA.Exhibition@DIAglobal.org
For questions, please call +41 61 225 51 51**

DIA Europe, Middle East & Africa

Tabletop Exhibit

Policies and Procedures 2017



Tabletop Registration

Tabletop rental fees are for tabletop display, one full meeting registration and must be paid in advance.

At least one person must be registered to staff each tabletop.

Tabletop rental is required in order to purchase additional marketing opportunities that may be offered.

What is Provided with a Tabletop

- One 120 x 80cm table
- One chair
- One electrical outlet
- Exhibiting company contact and directory listing to be provided to all conference attendees

Tabletop Displays

All display materials must be placed on surface of the table.

Pop-up tabletop displays may be used. Pop-up booth displays may not be used.

No additional equipment may be placed in surrounding area, including floor banners due to limited space at this venue.

No signs, banners, flags, etc. may be displayed from ceiling or walls, but are acceptable if attached to table.



Floor banners (maximum of 80cm wide by 180cm high) are permitted behind the table *provided space allows*.



Floor banners (maximum of 80cm wide by 180cm high) are permitted next to the table *provided space allows* and does not interfere with a neighboring display.



Pop-up tabletop displays or other displays that sit on top of the table are permitted.



Pop-up booth displays or other floor backdrops are **not** permitted.

Security

No security arrangements will be provided. All materials are the responsibility of the exhibitor.

Solicitation

Advertisements and/or announcements for non-DIA sponsored meetings/workshops cannot be distributed or promoted at the workshop.

Solicitation within optional preconference tutorials and session rooms is not permitted.

Exhibitor Events

Exhibitor events and meetings must be approved by DIA and cannot be held during DIA meetings or events.

DIA GLOBAL CENTER

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